



CHRIST
(DEEMED TO BE UNIVERSITY)
NODAL OFFICE, TRIVANDRUM

WEBINAR

STORYTELLING IN DIGITAL MARKETING

Who should attend?

**Students, Researchers, Teachers, Public, Policy Makers,
Academicsians...**

ORGANISED BY

Nodal Office,

**CHRIST (DEEMED TO BE UNIVERSITY)
A.I.R Road, Vazhuthakkadu
Trivandrum, kerala
tvm@christuniversity.in**

Vishnu C S

**Econz IT Pvt Ltd
Head - Digital Marketing**



AUG 20, 2020.

5.00PM-6.00PM IST

**FOR REGISTRATION
CLICK ON THE LINK BELOW**

<https://forms.gle/SjKtXzLK4YvCEEyt8>

This is a Give Back and a Knowledge Sharing Initiative by Nodal Office , CHRIST (Deemed to be University).



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Vishnu C S

**Econz IT Pvt Ltd
Head - Digital Marketing**

I am Digital Storyteller. I strive towards making my user re-connect with his life experiences by creating emotionally engaging content.

I consider myself a knowledge arbitrator whose ideas are inspired by listening to random conversations of people, scouring the web, reading books and from my own imagination.

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